

KURARAY POVAL™ at the Specialty Papers Europe

Hattersheim, April 04, 2019. Kuraray will again this year be present at the Smithers Pira Specialty Papers Europe event in Berlin, Germany. The event will take place from the 09th to 10th of April in the Hotel Palace Berlin.

Take the opportunity to meet up with our experts at our exhibition booth and discuss about our biodegradable and repulpable barrier polymer EXCEVAL™.

Plastic packaging is a big generator of waste and only a small part of this waste is recycled. The European Union “European Strategy for plastics in a circular economy” states that by 2030, all plastics packaging placed on the EU market should be either reusable or recycled in a cost-effective manner. This calls for smart, innovative and sustainable packaging solutions. This is a big opportunity for paper and board coated with Kuraray’s biodegradable* and repulpable barrier polymer EXCEVAL™.

* EXCEVAL™ is biodegradable in water and meets requirement of biodegradation for “TUV OK Biodegradable Water”.

About Kuraray

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2016 the company generated annual sales of over EUR 600 million. It has 760 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global specialty chemicals company and one of the largest suppliers of industrial polymers and synthetic microfibres for many sectors of industry. Examples are KURARAY POVAL™, Mowital®, Trosifol® and CLEARFIL™. Kuraray Europe also has around 100 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Co., Ltd., which is based in Tokyo, Japan, and has more than 9,000 employees worldwide and sales of over EUR 4 billion.

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