

Kuraray Poval's new sales organization in Iberia

Hattersheim, November 30, 2021

As you know, Kuraray has been manufacturing and marketing polyvinyl alcohol (PVOH) and its derivatives for over 60 years.

Our expertise and know-how in this field has allowed us to have a global presence for multiple applications.

Recognized worldwide, the Kuraray Poval™ brand is synonymous with reliability and quality. The Kuraray product range Kuraray Poval™ contains a wide range of references, allowing a wide variety of formulations and uses.

We thank you for the trust you place in us by working with our products.

Our aim is to be close to our customers, working hand in hand with them is one of our priorities.

To this end, we would like to inform you that as of December 1st, 2021, the Sales & Marketing of PVOH and Kuraray derived products (Kuraray Poval™, Elvanol™, Exceval™, Mowiflex™) will be directly handled by our company. Kuraray has always been satisfied with the promotion and development of Kuraray Poval™ products by ARCHROMA however by mutual agreement, this partnership will end on November 30th, 2021.

You can contact us directly for any request related to the products in the PVOH range. You will find below your new contact details.

Mr. Juan Carlos Talamantes Haro

Customer service (order and delivery processing)

Kuraray Europe GmbH

Business Area Poval Resin

Philipp-Reis Str. 4

65795 Hattersheim / Germany

Phone: +49 69 305 85857

Fax: +49 69 305 8539

Email: juancarlos.talamantesharo@kuraray.com

Mr. Guillermo Franco
Sales Engineer Iberica

Mobile: +34 658-948 987

Email: guillermo.franco@kuraray.com

Web: <https://www.kuraray-poval.com/es/>

About Kuraray

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2019 the company generated annual sales of EUR 661 million. It has more than 700 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global speciality chemicals company and one of the largest suppliers of polymers and synthetic microfibres for many sectors of industry. Examples are Kuraray Poval™, Mowital™, Trosifol™ and Clearfil™. Kuraray Europe also has around 200 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Group, which is based in Tokyo, Japan, and has more than 11,100 employees worldwide and sales of EUR 4,7 billion.

Press contact:

Heiko Mack
Director of Poval Business
Kuraray Europe GmbH
Philipp-Reis-Straße 4
65795 Hattersheim am Main
Tel.: +49 69 305 85343
E-Mail: Heiko.Mack@kuraray.com
Internet: www.kuraray-poval.com