

### **Price Revisions for PVOH resin**

**Kuraray announces its decision to upwardly revise the prices of Polyvinyl Alcohol (PVOH) resin. Details of the revisions are given below.**

1. Scope of revision: Polyvinyl Alcohol (PVOH) resin Kuraray Poval™, Elvanol™, Exceval™ and Mowiflex™
2. Effective date: Shipments on or after August, 23<sup>rd</sup>, 2021
3. Scope of revision and price increase

<b>Region</b>	<b>Price Increase</b>
Japan	¥ 30/kg or more
Asia-Pacific	US\$ 300/ton or more
North America, South America	US\$ 300/ton or more
Middle East & Africa	US\$ 300/ton or more
Europe	EUR 250/ton or more

Customers may contact their local Kuraray sales representative for further details.

#### **About Kuraray**

Established in 1991, Kuraray Europe GmbH is based in Hattersheim, near Frankfurt am Main, Germany. In 2019 the company generated annual sales of EUR 661 million. It has more than 700 employees in Germany at its sites in Hattersheim, Frankfurt and Troisdorf. Kuraray is a global speciality chemicals company and one of the largest suppliers of polymers and synthetic microfibres for many sectors of industry. Examples are KURARAY POVAL™, Mowital®, Trosifol® and CLEARFIL™. Kuraray Europe also has around 200 employees at six other European sites. They are also working on the development and application of innovative high-performance materials for a wide range of sectors, including the automotive, paper, glass and packaging industries, as well as for architects and dentists.

Kuraray Europe is a wholly owned subsidiary of the publicly listed Kuraray Group, which is based in Tokyo, Japan, and has more than 11,100 employees worldwide and sales of EUR 4,7 billion.

**Press contact:**

**Heiko Mack**  
**Head of Poval Business**  
**Kuraray Europe GmbH**  
Philipp-Reis-Straße 4  
65795 Hattersheim am Main  
Tel.: +49 69 305 85343  
E-Mail: [Heiko.Mack@kuraray.com](mailto:Heiko.Mack@kuraray.com)  
Internet: [www.kuraray-poal.com](http://www.kuraray-poal.com)