

## **Eurocoat News:**



### **Headline:**

Kuraray at Eurocoat 2026 in Paris

### **Sub headline:**

The Poval Resin and Isoprene Chemical Divisions of Kuraray will present high-performance and sustainable solutions at Eurocoat 2026., taking place March 24–26 at Paris Expo Porte de Versailles, France.

### **Text:**

[Eurocoat 2026](#) brings together industry professionals from across the coatings and formulation value chain to explore innovative materials and technologies for paints, coatings, adhesives, inks, and construction chemicals.

Visit the booth **D 27** to meet Kuraray's experts and learn how these materials can enhance your next projects.

The **Poval Resin Division** will introduce its products [KURARAY POVAL™](#) (polyvinyl alcohol) and [EXCEVAL™](#) (hydrophobically modified polyvinyl alcohol), designed for coatings and adhesive applications. These materials offer strong adhesion properties, excellent film strength, and are inherently biodegradable.

The [Isoprene Chemical Division](#) will showcase high-performing ingredients for formulations and chemical building blocks, including UV-curable monomers, specialty solvents, and diols & polyols.

For more information about Eurocoat 2026, please visit:

<https://www.eurocoat-expo.com/en/>

We look forward to welcoming you at the booth D 27

For technical advice and commercial inquiries related to our product portfolio, please contact your familiar Poval Customer Service representative or use our [contact form](#).