



Solutions.  
People.  
Energy.<sup>SM</sup>

**Headline:**

Kuraray at SPE Hydraulic Fracturing Technology Conference and Exhibition

**Sub headline:**

Kuraray America, Inc. will be spotlighting POLY LOC™ at the SPE Hydraulic Fracturing Technology Conference & Exhibition (HFTCE), taking place **February 3–5** at the **Woodlands Waterway Marriott Hotel & Convention Center**, Texas, USA.

**Text:**

The conference brings together industry professionals to exchange knowledge and explore innovative solutions for today's hydraulic fracturing and well stimulation challenges.

Visit **Booth #620** to connect with Kuraray's PVOH (Polyvinyl Alcohol) team and learn how **POLY LOC™**, a premium polymer-based diverting agent, provides temporary diversion to enhance stimulation of perforation clusters in targeted zones.

**Key properties of POLY LOC™ include:**

- Highly swellable
- Water-soluble
- Polymer-based diverter that dissolves completely in water at any pH

POLY LOC™ reflects Kuraray's commitment to delivering practical, performance-driven solutions for modern hydraulic fracturing operations.

We look forward to meeting you at [HFTCE!](#)

For technical advice and commercial inquiries related to our product portfolio, please contact your familiar Poval Customer Service representative or use our [contact form](#).