

Headline:

Kuraray at the WSA 2025 Convention in Kansas City

Sub headline: Kuraray is pleased to announce its participation as a **Silver Sponsor** of the **Western Seed Association (WSA) 2025 Convention**, taking place **October 27 to 30, 2025**, at the **Sheraton Crown Center in Kansas City, Missouri**.

Text:

The **Western Seed Association Convention** brings together seed industry leaders, distributors, producers, and innovators to discuss trends, challenges, and opportunities shaping the future of agriculture. **Kuraray looks forward to engaging with customers, partners, and thought leaders** to share insights and explore new ways to deliver value through sustainable and high-performance materials.

Visit Kuraray at **Table 7** to connect with our team and learn more about our latest innovations for the agricultural sector. Our **KURARAY POVAL™ (Polyvinyl Alcohol)** products for agriculture include grades that are inherently biodegradable in water and soil when in aqueous solution form, **BPI Certified**, and **OMRI Listed®**.

If you would like to book a meeting with our experts during the event, please contact us through our [contact form](#).

