

News SAA Congress

Kuraray at the 10th Seed Congress of the Americas

We are excited to announce that **Kuraray** will be participating in the **10th Seed Congress of the Americas**, taking place from **September 29th - October 1st 2025**, at the **Mabu Thermas Grand Resort** in **Foz do Iguaçu, Brazil**.

With a focus on “Promoting the Seed Business Across the Americas,” the congress provides a platform for seed industry leaders, researchers, regulators, and suppliers to connect, share insights, and discuss advancements in sustainability, trade, and technology.

Join us at our **Booth #1** to learn about our **KURARAY POVAL™ (PVOH) portfolio for agriculture**. Our product range includes inherently biodegradable solutions, **BPI-certified** and **OMRI Listed®**. KURARAY POVAL™ is the ideal choice for **sustainable agriculture applications such as seed coating, soil improvers, spray adjuvants, biostimulants and fertilizer binders**.

We look forward to seeing you in **Foz do Iguaçu** and exploring the future of the seed industry together!