

Headline:

Meet Kuraray at ASTA's Field Crop Seed Convention 2025!

Subheadline:

We are excited to announce our participation in the **ASTA Field Crop Seed Convention 2025**, taking place in **December 9th-12th, 2025**, in Orlando, Florida, USA.

Text:

The Field Crop Seed Convention is a premier gathering for professionals across the seed and field crop industry. It brings together experts, manufacturers, and innovators to explore the latest developments in seed production for food, feed, fiber, and fuel crops.

Visit us at the booth 201 to learn more about our portfolio for the agricultural sector. Our **KURARAY POVAL™ (Polyvinyl Alcohol)** provides a reliable, high-performance binder for seed coating applications. Its mechanical strength and tunable water solubility help optimize coating performance, support germination, and enable more sustainable formulations across coatings, adjuvants, fertilizers, and soil improvers.

Other key properties include:

- ✓ Water-soluble & inherently biodegradable
- ✓ High bonding power with reduced dust-off
- ✓ Supports improved germination
- ✓ BPI Certified & OMRI Listed® grades available
- ✓ Excluded from the synthetic polymer microparticle definition

If you would like to book a meeting with our experts, please reach out to us through our [contact form](#).

For more details about the **ASTA Field Crop Seed Convention 2025**, visit the official [website](#).

We look forward to meeting you there!

