

## News Abrafati:

**Kuraray is proud to be part of ABRAFATI SHOW 2025!**

**Join us from September 23rd - 25th 2025, at the São Paulo Expo in São Paulo, Brazil, for one of the most important events in the paints and coatings industry.**

ABRAFATI SHOW is the premier gathering for the paints and coatings sector in Latin America, combining the renowned **International Coatings Congress** with a comprehensive trade exhibition. The event brings together industry leaders, suppliers, researchers, and technical experts to share knowledge, showcase innovations, and shape the future of sustainable coatings and related technologies.

We invite you to visit us at our Booth E28. at ABRAFATI SHOW 2025. Our polyvinyl alcohol portfolio — including **KURARAY POVAL™**, **EXCEVAL™**, and **ELVANOL™** — offers high-performance solutions for **coatings, adhesives, and paper treatments**. Designed with both functionality and sustainability in mind, our materials help shape the future of responsible innovation.

Come meet us at our Booth and discover how Kuraray drives high quality and sustainable solutions in **coatings, adhesives, and paper applications**.

We look forward to connecting with you in São Paulo!



The graphic features the Kuraray logo in blue and the Kuraray Poval™ logo in blue. The main title "Kuraray at ABRAFATI 2025" is in large, bold, dark blue letters. Below the title, there are three circular icons: a yellow circle with paintbrushes, a blue circle with a booth icon and the text "Visit us at our booth E28!", and a light blue circle with a location pin and the text "São Paulo, Brazil" and a calendar icon with the text "September 23rd - 25th 2025". The ABRAFATI SHOW logo is also present, featuring a world map and the text "ABRAFATI SHOW".

**kuraray** **Kuraray Poval™**

# Kuraray at ABRAFATI 2025

**ABRAFATI SHOW**

**São Paulo, Brazil**

**September 23rd - 25th 2025**

Visit us at our booth E28 !